



THE FUTURE OF **YOU**

DESIGN A JOYFUL AND ABUNDANT LIFE



SUSAN YU

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FUTURIST | SPEAKER | INNOVATION RESEARCHER
YOUR DREAM YOUR ACTION YOUR FUTURE

SUSAN YU is a futurist, a creative and experienced technology consultant enabling changes across large organisation such as IBM, Accenture, Commonwealth Bank, Optus and Flexigroup for over 35 years.

Susan is currently the Marketing Director of International Institute of Business Analysis, Australia Chapter.

Susan is the founder of National Institute of Chinese Education and co-founder of STEAM Education Australia to promote holistic and innovative after school programs in Australia.

A respected Chinese community leader, Susan was VICE President of Australian Fujian Association, the honorary president of the Australian Chinese Health Association.

Susan has a Bachelor of Computer Science and Master of Commerce from UNSW. Susan is also the mother of two beautiful and talented daughters.

Growing up in Hong Kong surrounded by survival stories of struggles, resilience and victories during the turbulent time of Chinese history shaped her unique East meets West view of the world.

Susan believes that Optimism, Courage and Compassion is the key for an abundant future for our ONE world.

“What a powerful message! Not only is it very relevant, Susan has coupled it with absolute credibility, understanding the Chinese way and the rise of Hong Kong. Looking at that information and bringing it in the corporate culture. Highly recommend Susan as a great leadership speaker as well as some one to help organisation with their culture. Susan is an outstanding speaker and I cannot recommend her more highly enough.”

Sam Cawthorn - CEO and founder of

“I was absolutely blown away. we are all facing uncertain future, there are so much change. Susan provides clear steps with how to deal with this change. What is interesting is she brings in the Chinese elements combining her rich Chinese background with her deep corporate experience. I find that I can take it on board and keep them top of mind when dealing with my future.”

Monica Rosenfeld - Expert in PR and Media relation.

“Her story is so inspirational and heart warming. Go with Future of You and go with Susan Yu”

Ian Combe - Author of Decision Making for Superiority

SUSAN YU

INNOVATION

CHANGE

CULTURE



Topic 01

The Future of You

How to innovate yourself to a joyful and abundant future?

In time of exponential technological advancement and disruption, how can you future proof yourself to live a joyful and abundant life? After over 10 year's research and studies on Change and Innovation across East and West, Susan shares her unique findings combining her rich Chinese and Hong Kong background with her deep Australian organisation change experience . In this session you'll discover:

- What is changing?
- What is Innovation?
- What are the latest findings in change and innovation?
- Steps to future proof yourself
- A set of strategies to ensure you will live a joyful and abundant life.

Topic 02

What is the next big thing in ...?

Discover in digital disruption, what is the next big thing everyone must learn to live a joyful and abundance life?

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- What is changing?
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Topic 03

Design Your Life workshop

How to build a well-lived and joyful life!

Do you feel anxious about the future? Do you feel stuck? Do you feel like you should know what you want to do with your life but you aren't sure which direction to head. By leveraging proven design thinking principles used by leading companies such as IDEO, IBM and Apple, you will learn how to apply that same methodology to making your biggest life decisions.

In this 2 days workshop, you will learn:

- Introduction to design thinking
- How to be more innovative in life
- How to have more clarity on your life
- How to create three life plans
- A set of strategies to reframe challenging situation and get yourself unstuck
- A set of strategies to prototype and test your plans

